

DuxLex Leadership Institute

Spring Session, 2024

■ Overview

The DLI Leadership Institute is a four-month, hybrid, comprehensive leadership development course designed for attorneys and staff in law firms and legal departments. The content focuses on practical, learnable, leadership and management skills applied in a legal context. The course consists of:

- Online learning modules on more than 20 practical leadership topics
- Eight live cohort meetings via Zoom
- Myers Briggs Type Indicator (MBTI II) Personality Assessment, with live cohort debrief
- Change Style Indicator Assessment, with live cohort debrief
- Three, 50-minute coaching calls to assist participants in applying leadership concepts
- Each participant will complete a personal leadership plan at the end of the course

Who would benefit from DLI?

- Managing Partners
- Practice and Industry Group Leaders
- Partners
- Senior Associates
- Executive/Management Team Members
- Staff Leadership – CEO, COO, CMO, CTO, CLO, and Directors
- High Potential Leaders – attorney and staff

Benefits of Participation

- Participants understand their role and responsibilities as leaders
- Increased awareness of changes in the legal marketplace and implementing strategies for change
- Improved management and leadership skills
- Group learning – participants share best practices and learn from each other
- Emphasis on practicing leadership skills and adopting growth mindsets to be stronger leaders

Topics

- Why do we need strong leaders today?
- Shifting from peer to leader role

- Creating a learning culture
- Communication skills; managing difficult conversations
- Emotional Intelligence
- Giving and receiving feedback
- Influencing others
- Persuasion skills
- Mentoring, coaching and sponsorship
- Stress & resiliency for yourself and your team
- Delegation, followership and accountability
- Inclusive leadership
- Developing high performing teams
- Leading remote and hybrid remote teams
- Leading across generations
- Creating vision and engaging others in it
- Developing a strategic plan
- Encouraging and leading innovation
- Process improvement
- Project management
- Understanding change styles and leading change
- Ethical leadership
- Reflection and developing a leadership plan

Course Expectations

Participants are expected to commit two to four hours per month, on average. Participants are expected to attend nine cohort meetings via zoom (recorded for those who can't make the meetings) and three 50 minute coaching sessions throughout the six month course. Participants will develop a personal leadership plan at the conclusion of the course.

Coaching

Tuition includes three, 50-minute coaching calls over the duration of the course to support the participant in achieving her/his leadership goals.

Schedule

The DLI will run from January through June 2024. Sessions will be recorded and made available if participants cannot make the live session. One-hour cohort meetings are scheduled for:

January 9	January 23	February 13
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February 27	March 12	March 26
April 9	April 30	

Tuition

Early Bird Registration (prior to December 15, 2023) **\$2,295.00 USD**
(use promotion code "DLIEarlyBird")

Standard Tuition (December 16, 2023 – January 5, 2024) **\$2,495.00 USD**

Late Tuition (January 6, 2024 – January 31, 2024) **\$2,995.00 USD**

A \$50.00 discount is available for payment by check, ACH or Wire. Contact mark@duxlex.com for more information

Discounts are available for three or more participants from a single firm or company. Contact mark@duxlex.com for more information.

CLE Credit: The course may qualify for CLE credit in most jurisdictions. A \$125 fee will be charged for application for CLE credit in your jurisdiction. Contact mark@duxlex.com for more information.

Value & Paying it Forward

The training, cohort meetings, two assessments, and three coaching sessions are valued at \$4,150.00 USD if offered separately.

Five percent (5%) of revenue from the program will be donated to youth leadership and peace programs, including the World Scout Foundation.

How to Register

Click on the link below to register. You will receive a welcome email with instructions on how to access the course and attend the cohort meetings.

<https://bit.ly/DLILeaders>

Meet the Facilitator: Mark Beese

Mark Beese is President of Leadership for Lawyers, a consultancy focused on helping lawyers and other professionals become stronger leaders. He provides training, coaching, and consulting in the areas of leadership development, innovation, and business development. He serves law firms, legal departments, law schools, legal networks, and industry associations on a global basis.

Mark has trained thousands of lawyers and business leaders how to be more effective leaders. His clients range from Global 10 and Amlaw 200 firms to small and medium sized firms around the world.

Mark is an adjunct faculty at the University of Denver Sturm College of Law and former adjunct faculty at the Center for Creative Leadership. He is a Fellow of the College of Law Practice Management and an inductee in the Legal Marketing Association Hall of Fame for lifetime achievement.

For more information, visit www.leadershipforlawyers.com and www.designthinkinglegal.com.

Questions about the Course?

Contact Mark Beese at mark@duxlex.com or (303) 913-8830 mobile.

Testimonials

“Highly recommend this course to anyone interested. The skills and tools learned and developed are invaluable in both personal and professional growth!” – **Law Firm Partner**

The program gave me monthly opportunities to reflect on real issues relevant for the leadership of my law firm, and get valuable input from colleagues around the globe. The program gave me a broader agenda to use when managing our firm, and showed me tools to use when doing so.” – **Managing Partner, Law Firm**

“All of the learning modules were packed full of useful information that I could immediately apply to my firm. I especially enjoyed the monthly meetings with my cohorts from around the world. Their unique insight and suggestions on how to address problems I was dealing with, was invaluable. If you love learning and are willing to invest the time to get through the modules, you will walk away armed with many new leadership tools.” – **Law Firm COO**

“The best part of the was discussing leadership and management strategies with colleagues around the world. It is reassuring to hear we all face similar struggles, and helpful to discuss different methods for resolving them.” – **Practice Group Leader, Law Firm**

“I found the program provided me with leadership skills that I could implement into my everyday practice. The most valuable module was on feedback, but I also really enjoyed the material on unconscious bias and managing this in a leadership setting.” – **Partner, Law Firm**

What does DUXLEX mean?

Dux is Latin for Leader. Lex is Latin for Law. DuxLex is where leadership and the law meet. Leadership for Lawyers. www.leadershipforlawyers.com